



THE BLOOM, WHITE CITY

Maple deliver innovative brise soleil system for award-winning London development

LOCATION

White City, London

PROJECT

Brise soleil system for residential and mixed use development

DATE

2014

CONTRACTORS

Galliford Try

ARCHITECTS

Penoyre and Prasad

DESIGN

- Vertical brise soleil panels project from the building at 90-degrees
- Panels extend up full height of the building
- Brise soleil system creates side 'walls' for balconies to provide shade and privacy

MANUFACTURE

- More than 350 individual panels
- Each panel made up of ten angled wooden blades
- Design and manufacture the result of close collaboration between Maple, architects and contractors

INSTALLATION

- Modular approach to manufacture and installation
- Specialist fixings attach the cassettes to the building structure
- Cost-effective and quick to construct and install

VERDICT

“We showed that solar shading can be truly innovative. Maple supplied and installed more than 350 panels that provided shade and privacy, and contributed to the building’s visual impact.”

Adam Jones, Head of Design & Pre-construction, Maple

DID YOU KNOW?

The Bloom won a 2015 New London Award in the Health & Care category and was commended in the Mixed Use Development category at the 2015 British Home Awards.



THE BLOOM, WHITE CITY

MAPLE

